

Taste in Mouth? Belching? Gas Pains? Liver, Intestinal Irritations? on a Colitis or Ulcer Diet? Try FOR AMAZING RELIEF with FENUGREEK TEA FENUGREEK TEA * * * NOT A DRUG! * * * Fenugreek Tea is 'A Cup of Good Health from the Good Earth' * * * helping to eliminate the poisons that foster stomach troubles. It acts quickly to stop gas pains, sourness and belching. * * * It often tends to make your liver more active and to clear away the old bile from your system. Fenugreek Tea helps bring out gases and impurities which may have been inside you a long time. It will aid greatly in cleansing your bowels as they were never cleansed before—(gradually, not drastically or severely). It will help make your digestive organs sweet and clean. If your physician has placed you on an ulcer or colitis diet, you'll enjoy the soothing effects of Fenugreek Tea. * * * [Picture of stomach] The stomach lining is a series of small pits. Impurities cling in these pits, often causing serious disorders. The regular use of Fenugreek Tea will often help to cleanse these impurities. [Picture of intestinal tract] Headaches, backaches, and that tired-out feeling are often caused by toxic poisons that may enter the blood stream because of pockets of impurities in the intestinal tract. Use Fenugreek Tea daily. [Picture of liver] The liver, when sluggish and inactive, slows down the 'bile flow', causing headaches and lack of energy. Instead of using often harmful 'liver pills' try Fenugreek Tea—it's a natural herb product! [Picture of kidney] Impurities (acid and slime deposits) in kidneys are common causes of rheumatic and neuritis pains and general physical debility. 15 miles of tubing form the kidneys: try cleansing with Fenugreek! * * * FENUGREEK TEA An excellent herb for cleaning out the stomach—retarding intestinal fermentation and gas formation * * * ."

Fero-B-Plex, further misbranding, Section 403 (a), the statement, "Now Fortified with Calcium Phosphorous, and Copper," which appeared prominently on the front label, was misleading since it exaggerated the value of the article as a source of these minerals; and, Section 403 (j), the article purported to be and was represented as a food for special dietary uses by man by reason of its vitamin content, and its label failed to bear, as required by the regulations, a statement of the quantity of pantothenic acid, vitamin B₆, biotin, and other B-complex factors natural to high-quality yeast, present in a specified quantity of the product when consumed during a period of 1 day, and it failed to bear a statement that the need in human nutrition for pantothenic acid, vitamin B₆, biotin, and other B-complex factors natural to high-quality yeast, has not been established.

The articles were also alleged to be misbranded under the provisions of the law applicable to drugs, as reported in notices of judgment on drugs and devices, No. 1332.

DISPOSITION: September 30, 1944. No claimant having appeared, judgment of condemnation was entered and the products and the booklets were ordered destroyed.

7916. Misbranding of Ritamine Vitamin and Mineral Capsules. U. S. v. 937 $\frac{1}{2}$ Dozen Boxes of Ritamine Vitamin and Mineral Capsules and 9 Packages of Booklets. Consent decree of condemnation. Product ordered released under bond. (F. D. C. No. 14336. Sample Nos. 73761-F, 73762-F.)

LIBEL FILED: November 2, 1944, Southern District of California.

ALLEGED SHIPMENT: Between the approximate dates of January 26 and July 25, 1944, by the American Dietetics Co., Inc., from Yonkers, N. Y.

PRODUCT: 937 $\frac{1}{2}$ dozen boxes (various sizes) of Ritamine Vitamin and Mineral Capsules, and 9 packages, each containing 300 copies, of a booklet entitled "Health Topics," at Los Angeles, Calif. The booklets were alleged to have accompanied the product when it was introduced into and while it was in interstate commerce.

Examination showed that each box contained an equal number of black capsules and brown capsules; that the black capsules contained the quantities of vitamin A, vitamin B₁, vitamin C, vitamin B₂, and niacin amide declared on the label; and that the brown capsules contained the quantities of calcium, phosphorus, iodine, and iron declared on the label.

LABEL, IN PART: (Boxes) "Each Black Ritamine Contains Eight Vitamins: Vitamin A—5000 U. S. P. Units Vitamin B₁—666 U. S. P. Units. Vitamin C—600 Int'l Units Vitamin D—500 U. S. P. Units Vitamin B₂ (G)—2 Milligrams (2000 Gamma) Vitamin B₆—25 Micrograms Calcium Pantothenate—150 Micrograms Niacinamide—10 Milligrams," and "Each Brown Ritamine Contains: Calcium . . . 88.2 Mgs. Copper . . . 2.0 Mgs. Iodine . . . 0.10 Mgs

Iron . . . 15.0 Mgs. Magnesium . . . 1.4 Mgs. Manganese . . . 1.1 Mgs.
Phosphorus . . . 68.0 Mgs. Zinc . . . 1.17 Mgs. Cobalt . . . 0.2 Mgs.
and Wheat Germ Oil."

VIOLATIONS CHARGED: Misbranding, Section 403 (a), the following statements in the labeling created the misleading impression that the article would supply 9 vitamins and 9 minerals in nutritionally significant amounts; that it is difficult, if not impossible, to obtain sufficient vitamins and minerals from a diet of common foods; and that the article would be effective to prevent or correct the diseases, abnormalities, and symptoms stated and implied: (Carton label) "Vitamin B₁ * * * 40 slices of whole wheat bread supply 600 U. S. P. units of Vitamin B₁. Vitamin C * * * 8 oz. glass canned pineapple juice contains about 460 Int'l units Vitamin C. * * * Vitamin B₂ * * * 7½ whole eggs contain about 2 milligrams riboflavin * * *"; (booklet entitled "Health Topics A Helping Hand to Better Living") "You folks of 35 and over who lack only vitamins and minerals for top-notch health and appearance Here's How to Get More Out of Life Feel Better—Look Younger You'll be amazed at the difference just two little RITAMINE Capsules a day may make in the way you feel and look! For RITAMINE helps you prevent and overcome vitamin and mineral deficiencies which may be giving you that let-down feeling, making you look years older than your age. During these days particularly, with so much sickness around . . . with so much more energy needed . . . and with wartime food shortages and rationing, you should have the protection of all the known needed vitamins. It takes pounds and pounds of fresh vegetables, fruits, milk and other foods to supply the vitamins and minerals in 2 tiny RITAMINE capsules. * * * Most important of all, RITAMINE aids you in getting the full benefits of the foods you eat, for the vitamins are necessary in order that your body make use of the proteins, starches, sugars and fats in your food. * * * you can buy this help to greater vitality and enjoyment of life! In RITAMINE the VITAMINS and 9 important MINERALS are in quantities designed to overcome many possible deficiencies. * * * Here's How the Vitamins in RITAMINE Offer Help to Insure a Happier, Healthier Life Eyesight—VITAMIN A is essential to normal eyesight. Especially important for vision in dim light * * * Nerves * * * helps keep your nerves strong—ready to meet the stress of wartime living by regulating the normal functioning of the nervous system. * * * more than you get in 2 pounds of lamb. Gums—VITAMIN C helps prevent spongy and bleeding gums. An adequate supply of this vitamin is also essential in conditions like arthritis and rheumatism. * * * more than you get in two glasses of pineapple juice! * * * practically the same amount as 1½ lbs. of fresh creamery butter! Skin—VITAMIN G (Riboflavin) helps to keep your skin normally clear and firm and free from certain skin disorders. It also helps protect against eye cataracts and loss of hair. * * * more than you get in 1 dozen eggs! * * * NIACINE—essential to healthy nerves and skin. * * * Aids heart functions. * * * MAGNESIUM * * * MANGANESE * * * A regulator associated with growth, reproduction and lactation. * * * ZINC * * * An essential element whose function is not entirely understood. COBALT * * * Now definitely regarded as essential to the normal body. * * * POSITIVELY PREVENT THE DANGERS OF not one or two . . . but ALL KNOWN VITAMIN DEFICIENCIES with RITAMINE * * * preventing many sicknesses and diseases before they occur . . . instead of waiting for them to strike and then trying to cure them. * * * Ritamine capsules positively prevent the dangers of ALL known vitamin shortages * * * All the vital vitamins, working together, protect you from ALL the known dangers of vitamin deficiencies—not some of the vitamin deficiencies, but ALL! Get 9 Minerals too * * * Mineral deficiencies may readily occur, due to the demineralization of the soil through intensive cultivation. Also there is the possibility of loss of minerals during shipping and storage of foods, and in the discarded water used for cooking. To make buoyant health possible, it is essential to have the minerals * * * in ample quantity. To make sure your system is obtaining minerals which may be missing from your food, RITAMINE gives you 9 minerals in quantities to supplement your daily diet. * * * to guard your health against * * * mineral deficiencies . . . take 2 little Ritamines daily—one black and one brown. * * * as well as 9 minerals * * * a very terrible disease causing disintegration of the nerves. * * * caused by lack of Vitamin B₁. But even more important than the drastic diseases and deaths, charged to the absence of one or more vitamins, are the many mysterious sicknesses from which people have suffered . . . without ever dreaming that

some substance missing from their daily diet was the cause of their ill health. WHAT CAUSES MANY VITAMIN AND MINERAL SHORTAGES? Not being able to get all the vitamin-rich and mineral rich foods we need. Not being able to eat all the vitamin-rich and mineral-rich foods—either because they disagree with us . . . or because we aren't allowed to eat them. Bad teeth or other body weaknesses make us avoid certain vitamin-rich & mineral-rich foods. Poor soil in which some foods are grown causes loss of vitamins and minerals. Cooking often loses a lot of vitamins and minerals—especially restaurant cooking, but often even the best home cooking. When foods are in storage they often lose vitamins and minerals. . . . And there are many other reasons why people do not get all the vitamins and minerals they need for buoyant health, pep and radiant appearance. The dangers of vitamin deficiencies * * * Here, briefly is what may follow a shortage of one or more vitamins:—Lowered body strength to fight off colds and other infections. Low resistance to dangerous diseases. Nerves on edge and 'ready to scream' on slightest irritation Chronic fatigue . . . always tired out Frequent aches and pains Skin afflictions Appearance of age beyond actual years Eyesight impaired . . . damaged vision at night or in dim light Teeth weakened, gums soft and mushy—These are some of the many health-endangering effects of vitamin shortages. * * * Ritamine gives you the benefit of 9 minerals and ALL the known needed vitamins found in pounds and pounds of fresh fruits, vegetables, milk and other foods. * * * Ritamine gives you these 9 VITAMINS VITAMIN A * * * as much as in 3 quarts of milk * * * VITAMIN B₁ * * * as much as in 2 lbs. lamb * * * VITAMIN C * * * as much as in 6 apples * * * VITAMIN D * * * as much as in 1½ lbs. butter * * * VITAMIN B₂ * * * as much as in 1 dozen eggs * * * NIACINAMIDE * * * as much as in 2 lbs. dried peas * * * Plus Vitamin E in Wheat Germ Oil, and These Extra B Complex Factors—Vitamin B₆—25 micrograms Calcium Pantothenate—150 micrograms * * * These 9 Minerals CALCIUM * * * Aids heart functions * * * MAGNESIUM * * * MANGANESE * * * A regulator associated with growth, reproduction and location. * * * ZINC * * * An essential element whose function is not entirely understood. COBALT * * * Now definitely regarded as essential to the normal body."

Further misbranding, Section 403 (f), the information concerning its vitamins and other dietary properties, required by law to appear on the label of the article, was not prominently placed thereon with such conspicuousness (as compared with other words, statements, designs, or devices on the label) as to render it likely to be read by the ordinary individual under customary conditions of purchase and use, since it appeared inconspicuously on the bottom of the boxes containing the article.

The article was also alleged to be misbranded under the provisions of the law applicable to drugs, as reported in the notices of judgment on drugs and devices.

DISPOSITION: February 6, 1945. The American Diet aids Co., Inc., having admitted the allegations of the libel, and the case having been removed to the Eastern District of New York pursuant to agreement, judgment of condemnation was entered and it was ordered that the booklets be destroyed and that the remaining merchandise be released under bond for relabeling under the supervision of the Food and Drug Administration.

7917. Misbranding of Soltan Calcium Water. U. S. v. 278 Bottles of Soltan Calcium Water and a Number of Booklets. Default decree of destruction. (F. D. C. No. 16077. Sample No. 28380-H.)

LIBEL FILED: May 4, 1945, Western District of Washington.

ALLEGED SHIPMENT: On or about March 15, 1945, by the Western Pharmacal Co., from Los Angeles, Calif.

PRODUCT: 278 1-quart bottles of Soltan Calcium Water and a number of booklets entitled "Calcium," at Tacoma, Wash.

Examination disclosed that the product consisted essentially of a water solution of compounds of calcium, chloride, sodium, and traces of potassium and magnesium. The product contained 3.33 grains of calcium per fluid ounce.

VIOLATIONS CHARGED: Misbranding, Section 403 (a), the statement on the bottle label and in the booklet, "Each fluid ounce contains: Calcium 10.17 Gr.," was false and misleading as applied to the article, which contained a lesser amount of calcium.

Further misbranding, Section 403 (a), the following and similar statements on the bottle label and in the booklet created the false and misleading im-